



WHITE RHINO
COFFEE

230 W Belt Line Rd., Cedar Hill, TX 75104 | whiterhinocoffee.com

FOR IMMEDIATE RELEASE

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White Rhino Coffee + Kitchen to Open in Waxahachie Memorial Day Weekend 2018

WAXAHACHIE, Texas [April 27, 2018] – Following months of renovation and construction, White Rhino Coffee + Kitchen is ready to open Memorial Day weekend, May 26-28, 2018. The new coffee shop and restaurant is located at 414 W. Main St.

The newest project advances the 11-year-old brand those in the Cedar Hill and Red Oak communities have come to enjoy. In Waxahachie, White Rhino Coffee has created more than a simple coffee shop: the new White Rhino Coffee + Kitchen will feature expanded lunch and dinner menus, multiple seating areas, a small conference room, a library, and a dedicated stage (indoors and outdoors) for live entertainment. Additionally, customers and staff can experience a test kitchen and training center as White Rhino Coffee adds regular workshops to its list of services.

Owner Chris Parvin is excited not only about the additional services White Rhino Coffee will now provide, but the opportunities the new location will have to bring together the Waxahachie community.

“White Rhino Coffee has always been about community and bringing neighbors together,” said Parvin, a 1999 graduate of Southwestern Assemblies of God University. “We want White Rhino Coffee + Kitchen to be more than just a coffee shop or cute place to grab lunch now and then. That’s why we’ve invested so much time and energy into getting everything right with our place. We want to be a central part of Waxahachie and a spot where the community can grow.”

The White Rhino Coffee + Kitchen will feature culinary creations from Robert Clifford, executive chef at Nick & Sam’s Steakhouse in Dallas, and White Rhino Head Chef Alicia Womack. Clifford and Womack have spent the past several months creating the Kitchen and catering menus.



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"When [Chef Robert and I] talk about the menu and what we want to do, it's exciting to think of how we can make our food familiar but unique. How can we stretch ourselves with what we come up with?" said Womack, who specializes in pastries and baking and has worked in the DFW area for decades. "I want to make people come to White Rhino Coffee for a specific food item, something that appeals to them individually and brings them back again and again. We want to create unique items you can only get at White Rhino."

Located at 414 W. Main St., just west of the courthouse square, White Rhino Coffee + Kitchen occupies the former Bonnybrook Inn, an English-style bed and breakfast. The large, two-story house underwent major reconstruction and the main entrance was moved from the front porch to the east side of the building. Crews expanded commons areas on both floors and created an outdoor patio and entertainment area behind the building. The new space will be available for community events, corporate workshops, bridal and new baby celebrations, as well as weddings. Additionally, White Rhino Coffee + Kitchen will be accessible from a new parking lot on Water Street situated north of the new location.

To celebrate its grand opening, White Rhino Coffee + Kitchen will host a series of evening events during Memorial Day weekend and invites the Waxahachie community to stop by and see what the new location offers. The company will post details on celebration events on its Facebook page and website, whiterhinocoffee.com.

WHITE RHINO COFFEE + KITCHEN is a full-service craft coffee restaurant. Family owned and operated since 2007, White Rhino Coffee has been a mainstay in the Cedar Hill, Texas community, offering quality food and beverages in a unique, family-friendly atmosphere. To learn more, visit www.whiterhinocoffee.com.

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PUBLISHING NOTE: Please use "White Rhino Coffee" when referring to the corporate entity and brand. Please use "White Rhino Coffee + Kitchen" when referring to only the Waxahachie location.



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