



WHITE RHINO
COFFEE

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FOR IMMEDIATE RELEASE

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Cedar Hill-Based Coffee Shop Opens Two New Locations

CEDAR HILL, Texas [December 6, 2017] – After nearly a year of planning and preparation, Cedar Hill-based White Rhino Coffee is proud to announce the opening of two new locations in Ellis County: one at Oaks Church in Red Oak, Texas, and another at 414 W. Main St., in Waxahachie, Texas. Both locations will feature a delicious menu of craft coffee, specialty teas, lunch entrees, and pastries, as well as the stellar customer service, for which White Rhino is known.

“We are honored to bring White Rhino Coffee to Ellis County,” said owner Chris Parvin. “White Rhino has been an active part of the Cedar Hill community for 10 years. We have been a gathering place for so many diverse groups. I hope that trend will continue and that residents in Red Oak and Waxahachie will see us a more than just a coffee shop: a central location where people can catch up, fellowship, or engage with one another.”

White Rhino Coffee (Oaks Church) -- located at 777 I-35E in Red Oak, Texas -- opens for business Sunday, December 10, 2017. Prominently featured in the newly renovated main concourse of the church’s worship center, White Rhino Coffee will be open seven days a week, serving not only the church congregation, weekly meetings, and special events, but also teachers, parents, and students from The Life School, located on the church campus. A portion of the proceeds of sales at the Red Oak location will support local and international charities.

"Oaks Church is excited to have White Rhino Coffee open its Red Oak location on our campus," said Senior Pastor Scott Wilson. "We have had a long-standing relationship and are thrilled this new opportunity will enable both organizations to better serve our community."

White Rhino Coffee (Waxahachie), currently under construction, is on track to open in late December. Located at 414 W. Main St. in a historic district one block west from downtown Waxahachie, this store will feature an expanded dining area, an entertainment stage, an



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upstairs library, a conference room, and a test kitchen. White Rhino Coffee officials plan to make this location the company's "flagship" store, offering a larger, more diverse menu and hosting all White Rhino employees in its brand-new training center.

WHITE RHINO COFFEE is a full-service craft coffee restaurant. Family owned and operated since 2007, White Rhino Coffee has been a mainstay in the Cedar Hill, Texas community, offering quality food and beverages in a unique, family-friendly atmosphere. To learn more, visit www.whiterhinocoffee.com.

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